

New report reveals the most productive day of the week, month, and day of the year for U.S. client services teams

Project management software company analyzed 7 million completed tasks from its client services customers in its newest report to uncover productivity trends.

Boston, MA, March 17, 2022 – Teamwork, a project management platform built for client work, today launched the company's newest report on the state of productivity, which analyzed 7 million completed tasks from its U.S. customers within the client services industry to uncover productivity trends from 2021.

The State of Productivity Report reveals the most productive periods for client services teams such as marketing and creative agencies, financial services, consultancies, professional services, and web development agencies. **The full report is available to download on teamwork.com.**

Teamwork associated the highest number of completed tasks within its platform to peak productivity periods from six core client services groups and found that overall data shows **Tuesday** as the most productive day of the week.

The report also found that June was the most productive month of the year and that May 24, 2021 was the most productive day of the year overall. On the other hand, the least productive day and month of the year were unsurprisingly Friday and December, respectively.

“Productivity looks different for every client services team, but one thing that’s true for all is that people tend to be more productive at the start of the week,” said Tara Robertson, CMO at Teamwork. “Our data shows that after a peak on Tuesday, fewer tasks are completed throughout the remainder of the work week. Intel like this can help leaders within organizations make strategic decisions that prioritize productivity, like establishing a meeting-free day where folks can focus on their work without any distractions.”

Adapt and plan based on your industry

Teamwork's new report also looked at different types of client services teams to uncover more insights. Data from customers within web development agencies, for example, actually go against the collective trends and are the most productive in April, completing 10% of its yearly tasks in this month.

Financial services teams also shared some interesting trends when compared to other client services industries. Collectively, their productivity remained the highest from October through January. This group also had the most productive December out of all industries analyzed, which further highlights the need for a specialized approach to strategic planning based on the variables present within each client services sector.

“How does seasonality affect productivity within your team? What can you account for in advance to help bridge resourcing gaps so you can deliver work on time and on budget?” said Robertson. “These are the types of questions client services teams should ask themselves so they can become more efficient and organized. This will not only lead to happy and successful clients, but it ultimately means more profits for your business.”

About Teamwork

Teamwork provides a comprehensive end-to-end SaaS platform for delivering client work with Project Management at its core. Teamwork’s customers track and manage their projects with a suite of integrated solutions such as helpdesk, collaboration, knowledge sharing and customer relationship management add-ons, enabling Teamwork to be the ‘one-stop shop’ solution for business owners. Teamwork has offices in 5 countries and a global team of 340 employees serving over 20,000 businesses globally.

Teamwork is headquartered in Cork, Ireland with additional offices in Boston, Belfast, Amsterdam, and Barcelona. For more information, please visit www.teamwork.com.