

U.S. States Privacy Notice

Last Updated: December 2023

If you reside in California, Colorado, Connecticut, Utah, or Virginia, this U.S. state data privacy notice applies to you and supplements the rest of our Privacy Policy. Please refer to the state in which you reside to learn more about additional terms and rights that may apply to you.

California

The California Consumer Privacy Act ("CCPA"), as amended by the California Privacy Rights Act ("CPRA"), requires us to provide California consumers with some additional information regarding how we collect, use, and disclose your personal information, and the rights available to California consumers under the CCPA. The terms used in this section have the same meaning as in the CCPA.

As described in detail in [section 2](#) of our Privacy Policy, we may collect the following categories of information about you through the Confluent Product or when you visit our sites:

- Identifiers, such as your name and email address;
- Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), such as your contact information;
- Device identifiers, such as your IP address;
- Internet or other network activity information, such as your browsing history or app usage;
- Geolocation data; such as your approximate location based on your IP address and other information that identifies or can be reasonably associated with your device;
- Commercial information, such as transaction data;
- Your account log-in information i.e. username and password to access your account (if you have an account with us);
- Professional or other employment related information, such as where you work and your title; and
- Financial information, such as credit card and payment data.

The sources from which we collect personal information are described in Section 2 ("[Personal Information We Collect](#)") of this Privacy Policy. The business and commercial purposes for which we collect this information are described in section 4 ("[Our Use of Personal Information](#)") of this Privacy Policy. The categories of third parties to whom we "disclose" this information for a business purpose are described in section 5 ("[Sharing of Personal Information](#)") of this Privacy Policy.

Sales and Sharing of Personal Information

Confluent does not sell personal information as the term "sell" is traditionally understood (i.e. for money). However, the CCPA defines "sale" very broadly. It includes the disclosure of a California

resident's personal information in exchange for anything of value. Like many websites and apps, our Sites and related online services use cookies and similar technologies to enable certain functionality, help collect information about your visit, and, if you choose to enable such cookies, show you relevant advertising about products and services from and on behalf of us and others, as described in Section 3 ("[Our Use of Cookies and Similar Tracking Technologies](#)"). The use of such cookies which disclose or make available a California resident's personal information (including IP addresses, cookie IDs, and mobile IDs) to third parties including advertising partners may be considered a "sale" of personal information under the CCPA (given its broad definition of "sale"), or a "share" of personal information under the CPRA amendments (which is defined as the disclosure of personal information for the purposes of cross-context behavioral advertising).

According to how the terms "sale" and "share" are defined under the CCPA, in the year before this section was last updated, we may have "sold" or "shared" the following categories of personal information to third parties: identifiers (like your IP Address) and other electronic network activity (such as browsing history). We may have "sold" or "shared" these categories of personal information to the third parties listed in section 5 ("[Sharing of Personal Information](#)") of this Privacy Policy.

We do not knowingly sell or share personal information of California residents who are under 16 years of age.

California Privacy Rights

If you are a California resident, you may have the following rights under the CCPA, subject to certain limitations and exceptions under applicable law:

- **Know and Access:** You have the right to request to know and access the following information covering the 12 months preceding your request:
 - the categories of personal information we have collected about you;
 - the categories of sources from which your personal information was collected;
 - the business or commercial purposes for collecting, "selling" and/or "sharing" your personal information;
 - the categories of third parties to whom we have disclosed, "sold" or "shared" personal information about you; and
 - the specific pieces of personal information we have collected about you.You have the right to receive your personal information in a portable and commonly used format.
- **Correct:** You have the right to request that we correct any of your personal information that we have collected from you that is inaccurate.
- **Delete:** You may have the right to request that we delete certain personal information we have collected from you.
- **Opt out of the Sale and Sharing of your personal information.** You have the right to request that a business not "sell" or "share" your personal information with a third party, as those terms are defined under the CCPA. As described above, Confluent uses cookies and similar technologies to make available certain personal information (including IP addresses, cookie IDs,

and mobile IDs) to third party service providers and advertising partners to display personalized advertisements to you, or to provide similar advertising or analytics services to their other customers. To the extent that such practice constitutes a “sale” or “share” of personal information under the CCPA, you may opt-out of such “sale” or “share” of your Personal Information at any time by visiting our [Cookie Notice](#) and following its instructions.

- **Limit the use and disclosure of sensitive personal information:** Although Confluent may use "personal information", as defined by the CCPA, for the purposes described in section 4 ("[Our Use of Personal Information](#)"), including for the purpose of inferring characteristics about you, we do not use or disclose "sensitive personal information," as defined by the CCPA, for the purpose of inferring characteristics about you, or in any way that would require a right to limit under the CCPA. As a result, we do not offer an ability to limit the use or disclosure of sensitive personal information.
- **Non-Discrimination:** You have the right to not be discriminated against for exercising any of your CCPA rights.

Colorado Privacy Rights

The Colorado Privacy Act ("CPA") and its implementing regulations define "consumer" as a Colorado resident who is acting in an individual or household context only and does not include residents acting in a commercial or employment context. If you are a Colorado "consumer", you may have the following rights concerning your personal data, subject to certain limitations and exceptions under applicable law:

- **Access:** You have the right to request to confirm whether we are processing personal data about you and to access such personal data.
- **Data Portability:** You have the right to obtain your personal data in a portable and readily usable format.
- **Correction:** You have the right to request that we correct inaccuracies in the personal data we have collected about you, taking into account the nature of the personal data and the purposes of processing your personal data.
- **Deletion:** You have the right to request to delete certain of your personal data.
- **Opt-out of Data Processing for purposes of Targeted Advertising; Sales to Third Parties; and Profiling:** As described in the section "Sales and Sharing of Personal Information" above, we do not sell personal data to third parties for money, nor for the purpose of profiling in connection with decisions that produce legal or similarly significant effects. However, we do process personal data for the purpose of displaying personalized advertisements to you, if you instruct us to do so. You have the right to opt out of the processing of personal data for personalized advertising purposes at any time by changing your cookies choices via our [Cookie Notice](#) and following its instructions.
- **Appeal:** You have the right to appeal a refusal to take action on your request. You must ask us to reconsider our decision within 45 days after we send you our decision. We will endeavor to

respond to your appeal within 60 days of such an appeal, including a written explanation of the reasons for the decision, and any action taken or not taken in response to the appeal.

Connecticut Privacy Rights

The Connecticut Data Privacy Act ("CtDPA") defines "consumer" as an individual who is a resident of Connecticut. If you are a Connecticut "consumer", you may have the following rights concerning your Personal Information, subject to certain limitations and exceptions under applicable law:

- **Access:** You have the right to request to confirm whether we are processing personal data about you, and to access such personal data.
- **Data Portability:** You have the right to obtain your personal data in a portable and readily usable format.
- **Correction:** You have the right to request that we correct inaccuracies in your personal data.
- **Deletion:** You have the right to request to delete the personal data provided by you or obtained about you.
- **Opt-out of Data Processing for purposes of Targeted Advertising; Sales to Third Parties; and Profiling:** We do not sell personal data to third parties, or process personal data for the purpose of profiling in connection with decisions that produce legal or similarly significant effects. As described in the section "Sales and Sharing of Personal Information" above, we do process personal data for the purpose of displaying personalized advertisements, if you instruct us to do so. You have the right to opt out of the processing of personal data for personalized advertising purposes at any time by changing your cookies choices via our [Cookie Notice](#) and following its instructions.
- **Appeal:** You have the right to appeal a refusal to take action on your request. You must ask us to reconsider our decision within 45 days after we send you our decision. We will endeavor to respond to your appeal within 60 days of such an appeal, including a written explanation of the reasons for the decision, and any action taken or not taken in response to the appeal.

Utah Privacy Rights

The Utah Consumer Privacy Act ("UCPA") defines "consumer" as an individual who is a resident of Utah acting in an individual or household context only and does not include residents acting in a commercial or employment context. If you are a Utah "consumer", you may have the following rights concerning your personal data, subject to certain limitations and exceptions under applicable law:

- **Access:** You have the right to request to confirm whether we are processing personal data about you, and to access such personal data.
- **Data Portability:** You have the right to obtain your personal data in a portable and readily usable format.
- **Deletion:** You have the right to request to delete the personal data provided by you or obtained about you.

- **Opt-out of Data Processing for purposes of Targeted Advertising and Sales to Third Parties:** We do not sell Personal Information to third parties. As described in the section "Sales and Sharing of Personal Information" above, we do process Personal Information for the purpose of displaying personalized advertisements, if you instruct us to do so. You have the right to opt out of the processing of personal data for personalized advertising purposes at any time by changing your cookies choices via our [Cookie Notice](#) and following its instructions.

Virginia Privacy Rights

The Virginia Consumer Data Protection Act ("VCDPA") defines "consumer" as a Virginia resident who is acting in an individual or household context only and does not include residents acting in a commercial or employment context. If you are a Virginia "consumer", you may have the following rights concerning your personal data, subject to certain limitations and exceptions under applicable law:

- **Access:** You have the right to request to confirm whether we are processing personal data about you, and to access such personal data.
- **Data Portability:** You have the right to obtain your personal data in a portable and readily usable format.
- **Correction:** You have the right to request that we correct inaccuracies in your personal data.
- **Deletion:** You have the right to request to delete the personal data provided by you or obtained about you.
- **Opt-out of Data Processing for purposes of Targeted Advertising; Sales to Third Parties; and Profiling:** As described in the section "Sales and Sharing of Personal Information" above, we do not sell personal data to third parties for money, nor for the purpose of profiling in connection with decisions that produce legal or similarly significant effects. However, we do process personal data for the purpose of displaying personalized advertisements, if you instruct us to do so. You have the right to opt out of the processing of personal data for personalized advertising purposes at any time by changing your cookies choices via our [Cookie Notice](#) and following its instructions.
- **Appeal:** You have the right to appeal a refusal to take action on your request. You must ask us to reconsider our decision within 45 days after we send you our decision. We will endeavor to respond to your appeal within 60 days of such an appeal, including a written explanation of the reasons for the decision, and any action taken or not taken in response to the appeal.

Making Rights Requests

If you are a resident of one of the above U.S. states and would like to exercise any of your rights described above, please submit your rights request by using this [form](#) or by e-mailing us at privacy@confluent.io. To protect the personal data that we maintain, we may verify your identity when you make a request.

Please note that the rights described above are not absolute, and where an exception under applicable law applies, we may be entitled to refuse requests in whole or in part. For example, where responding to your request involves disproportionate effort, when we are unable to verify your identity or if the rights and freedoms of another individual would be negatively affected.

In certain states (such as California), an authorized agent may submit a rights request on your behalf. We may require an authorized agent to verify their authority to submit a request on your behalf, or we may require you to verify your own identity or confirm with us that you provided the agent with permission to submit the request. We will only use the information provided for verification to confirm the requestor's identity or authority to make the request, and for our compliance records.

We endeavor to respond to a verifiable request within forty-five (45) days of its receipt. If we require more time, we will inform you of the reason and extension period (up to a total of 90 days) in writing.