

How to access your Lumina videos in Hootsuite



Lumina

01 In the Power-ups section of your Lumina account, click "Activate" under Hootsuite to connect your account

The screenshot displays the Lumina user interface. At the top left is the Lumina logo, and at the top right is the user's name "Shawn" with a profile picture. A dark sidebar on the left contains navigation options: "Videos", "Templates", "Academy", "Power-ups" (which is highlighted), and "MY TEAM" with a dropdown arrow. Under "MY TEAM", there is a profile for "David Irigoyen" and a purple button labeled "Invite Users".

The main content area is titled "Power-ups" and includes the subtitle "Connect with other platforms and services to get most out of Lumina". It is organized into several categories:

- AMBASSADOR NETWORK:** Contains a card for "careerarc" with an "ACTIVATE" button.
- SOCIAL MEDIA MARKETING:** Contains a card for "Hootsuite" with an "ACTIVATE" button. This card is highlighted with a yellow rectangular box, and a yellow curved arrow points from the "careerarc" card to it.
- BOOST NETWORK:** Contains four cards: "Jobtip", "indeed", "'GLASSDOOR'", and "boostpoint.", each with an "ACTIVATE" button.
- APPLICANT TRACKING SYSTEM:** Partially visible at the bottom.

02 In your Hootsuite account, create a new post and click "Free Images"

The screenshot shows the Hootsuite 'New post' interface. On the left, there is a 'Publish to' dropdown menu with the text 'Select a social account (required)'. Below it is a 'Content' section with a text area containing the placeholder 'Craft your copy and add your links'. At the bottom of the content area are icons for emojis, hashtags, a link, and a video. On the right, there is a 'Free Images' button highlighted with a yellow box and a yellow arrow pointing to it. Below the button is a search bar labeled 'Search media' with a magnifying glass icon and a close button. The search results display a grid of six landscape images. At the bottom of the interface, there are three buttons: 'Save as draft', 'Schedule for later', and 'Post now'.

New post

Publish to
Select a social account (required)

Content
Craft your copy and add your links

0

Free Images

Search media

Use or editing of images are subject to Pexels terms

Save as draft Schedule for later Post now

03 Click "Lumina"

New post

Publish to

Select a social account (required)

Content

Craft your copy and add your links

0



Free Images

Free Images

GIPHY

Lumina

FEATURED

Pixabay for Hoot

Install

Beautiful Stock Photos

Install

Close media library



Use or editing of images are subject to Pexels terms

Save as draft

Schedule for later

Post now



04 Click on the desired video to add to your post

New post

Publish to

Select a social account (required)

Content

Craft your copy and add your links

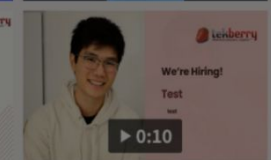
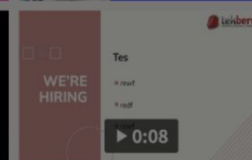
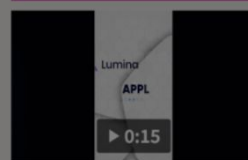
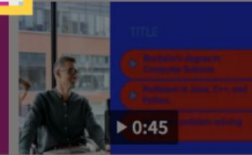
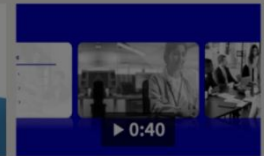
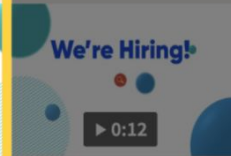
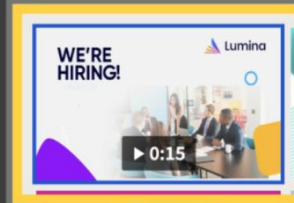
0



Lumina

Close media library

Search media



Use or editing of images are subject to Lumina terms

Save as draft

Schedule for later

Post now

05 Click "Save as draft" or "Post now"

The image shows a 'New post' interface for a social media platform. On the left, there is a 'Publish to' dropdown menu with the text 'Select a social account (required)'. Below it is a 'Content' section with a text area containing the placeholder 'Craft your copy and add your links'. To the right of the text area are icons for emojis and hashtags. Below the text area is a media gallery with a dashed box for adding images and a preview of a video thumbnail. On the right side of the interface is a 'Media library' for 'Lumina' with a search bar and a grid of video thumbnails. At the bottom, there are three buttons: 'Save as draft', 'Schedule for later', and 'Post now'. A yellow arrow points from the media gallery area to the 'Save as draft' button.

New post

Publish to
Select a social account (required)

Content
Craft your copy and add your links

0

Media library
Lumina
Search media

Save as draft | **Schedule for later** | **Post now**