



PRESS RELEASE

[FOR IMMEDIATE DISSEMINATION]

AmCham Singapore Partners North East Community Development Council on Sustainability-driven Distribution of Excess Produce –
AmCham distributed excess produce to residents in Tampines as part of its annual Corporate Community Day in the lead up to American Thanksgiving



Dr Hsien-Hsien Lei, CEO AmCham, Singapore (second from left), H.E. Jonathan Kaplan, U.S. Ambassador to Singapore (in jacket) and Mr. Desmond Choo, Mayor North East CDC with other members and volunteers of the AmCham business community, on-hand to distribute excess produce to households in Tampines

Singapore, November 12, 2022 – The American Chamber of Commerce in Singapore (AmCham), together with the North East Community Development Council (CDC), distributed excess produce and kitchenware to 200 less privileged households in the Tampines Changkat. This unique outreach program underscores

and supports the Singapore Green Plan 2030 with the aim of reducing food waste and building a sustainable and resilient future.

The AmCham Corporate Community Day (CCD), which has been running for 20 years, aims to build stronger ties with Singapore by promoting and supporting a strong sense of volunteerism among our members as they give back to the community in which they live.

During the event, which included the U.S. Ambassador to Singapore, H.E. Jonathan Kaplan, AmCham volunteers heard from the Mayor of North East District and Grassroots Adviser to Tampines GRC Grassroots Organisations (GROs), Mr Desmond Choo; and Director and Head of Government Relations, Asia Pacific and Japan, HP Inc., Mr Choo Hua Wee, who also serves as AmCham Board Governor and Chair of the Social Impact Task Force.

North East CDC is driven by their mission to build a caring and inclusive community. It actively listens to concerns on the ground to develop programmes and schemes to plug the gaps of residents' emerging needs. Working with partners like AmCham allows the district to enhance and deepen their support for the less privileged.

Marking the first year of the AmCham-North East CDC charity partnership, this initiative is part of the Pop-up Grocery @ Tampines Changkat programme, which aims to provide households with excess groceries in a concerted bid by residents and grassroots leaders to prevent food wastage.

Mr Choo said, "At North East CDC, we work hard to aggregate resources and relevant partners to amplify our social capital, so that more can be done for our community. I am happy that we are able to create new and deepen relationships, to enrich this ecosystem with the help of many corporate partners including AmCham, who came on board and supported our cause."



Chefs from AmCham member voco Orchard Singapore conducted a live cooking demonstration for residents.

AmCham members made cash donations that contributed to the purchase of excess groceries and kitchenware, which around 50 AmCham staff and members alongside U.S. Embassy staff helped to distribute to 200 households in Tampines. AmCham member voco Orchard Singapore also conducted a live cooking demonstration and shared an easy recipe for residents using the ingredients provided.

AmCham CEO Dr Hsien-Hsien Lei commented, “We are delighted and honored to have the opportunity to support the residents of North East District while promoting resilient sustainability and food waste reduction. AmCham member companies represent the best of American business values: free enterprise, fairness, creativity, respect for people from diverse backgrounds, and optimism. We are committed to supporting the Singapore community and contributing to the economic and social development of Singapore.”

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About AmCham Singapore

Established in 1973, the American Chamber of Commerce in Singapore (AmCham Singapore) is the largest and the most active international business association in Singapore and Southeast Asia, with over 5,000 members representing over 600 companies.

Our Chamber comprises 14 industry-specific committees: seven sectoral and seven functional. AmCham is a forward-thinking, business-progressive association. Our mission is to create value for our members by providing advocacy, business insights, and connections. Our membership includes American companies and Singaporean and third-country companies with significant U.S. business interests.

AmCham is an independent, non-partisan business organization. Our goal is to provide the information and facilitate the access and connections that give members insight into the local, regional, and global operating environment, enhance their four professional capabilities, and enable them to make well-informed business decisions.

For more information about AmCham Singapore, visit www.amcham.com.sg

About North East Community Development Council

Set up in 1997, the North East Community Development Council (CDC) is part of the People's Association and one of the five CDCs in Singapore. It serves a population of over 964,000 residents in four Group Representative Constituencies (GRCs) and two Single Member Constituencies (SMCs). They are: Aljunied, Pasir Ris – Punggol, Seng Kang, Tampines GRCs, Hougang and Punggol West SMCs. North East CDC administers local assistance programmes and works closely with community and corporate partners to plan outreach programmes to promote bonding and social cohesion. North East CDC is headed by Mayor Desmond Choo.

Please visit <https://northeast.cdc.gov.sg/> for more information.

About Tampines Changkat CCC CDWF

Tampines Changkat Citizens' Consultative Committee (CCC) Community Development and Welfare Fund Committee (CDWF) organises many initiatives for our needy residents to help alleviate some of the increase in the cost of living on top of existing government measures and assistance to tackle the rising cost of living. Our financial support programmes have been benefitting about 600 less privileged residents annually. Some of our programmes include Groceries Bags Distributions, Bursaries, Community Fridge as well as Pop-up Grocery @ Tampines Changkat.

About Pop-up Grocery @ Tampines Changkat

Pop-up Grocery @ Tampines Changkat is a collaboration between Tampines Changkat CCC CDWF and various organisations to provide less privileged families at Tampines Changkat with more groceries and household support in a bid to prevent food wastage. Tampines Changkat CCC CDWF is heartened to forge partnerships with various partners to meet the challenges ahead as one people and we see more organisations coming forward to contribute in any way they can. Pop-up Grocery is set up to provide groceries for at least 100 beneficiaries including home deliveries made for immobile seniors.

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