

FOR IMMEDIATE RELEASE

Business growth and transformation to lead recovery across the region *Resilience and recovery through transformation across human capital, technology and environmental sustainability emerge as key themes among businesses at AmChams of Asia Pacific Business Summit*



Credit: American Chamber of Commerce in Singapore

11 March 2021, SINGAPORE –The impact of COVID-19 on businesses was discussed extensively at the hybrid AmChams of Asia Pacific Business Summit 2021 ([AAP Business Summit 2021](#)) which concludes today.

During the summit, Asia Pacific’s diversity and its ability to adapt and innovate in response to challenges were highlighted as a key strength as businesses gear up for a post-pandemic world. The region’s ability to transform its workforce, focus on technology and innovation and sustainability practices was cited as critical to recovery.

Mr. Heng Swee Keat, Deputy Prime Minister, Coordinating Minister for Economic Policies and Minister for Finance opened the Summit by underscoring the importance of policy in shaping the region’s business landscape. The summit concluded today with a candid fireside discussion between Ms. Denise Rutherford, Senior Vice President, Corporate Affairs at 3M and Mr. Chan Chun Sing, Minister for Trade and Industry, who addressed government and policy transformation as well as the future of Singapore’s continued support of interdependent trade globally.

“AmCham members are optimistic about recovery from the COVID-19 pandemic this year. We remain committed to business stability, sustainability and growth, innovation and R&D and careers in Singapore. The community has been working together to address the challenges of adapting to

new ways of working, driving digital transformation, and walking the talk on sustainability. This Summit is a starting point for us to translate insights into action through AmCham’s 14 sectoral and functional committees,” said Dr. Hsien-Hsien Lei, Chief Executive Officer of AmCham Singapore.

A key action item of the Summit is the series of Point of View Papers that was put together by AmCham’s sectoral and functional committees. The papers enable companies to engage with the business community, share best practices and advocate to governments on issues important to business operations in the region.

The event also recognized top businesses with the AmChamREPRESENT Awards 2021.

The Awards showcased business excellence across four award categories:

- Leadership Transformation;
- Digital Transformation;
- Business Transformation; and
- Human Capital Transformation.

The judging panel included industry experts and senior business leaders:

- Daphne Au, Regional Head of Regulatory, Government Affairs & Public Policy, AIG APAC and AmCham Governor;
- Steven Chan, Immediate Past Chair of the AmChams of Asia Pacific and Senior Director of Government Relations at PayPal;
- Siobhan Das, Chief Executive Officer, AmCham Malaysia;
- Charles Freeman, Senior Vice President for Asia, U.S. Chamber of Commerce;
- Simon Kahn, Asia Pacific Chief Marketing Officer at Google and AmCham Governor;
- Jasmine Karimi, Assistant General Counsel, Regional Counsel, FMC Asia Pacific and AmCham Governor;
- Elisa Mallis, Managing Director & Vice President, Center for Creative Leadership and AmCham Governor;
- Chad Norberg, Economic Unit Chief, U.S. Embassy Singapore;
- Steven R. Okun, Senior Advisor, McLarty Associates and AmCham Governor;
- Emre Olcer, Vice President and Managing Director, Kimberly-Clark ASEAN and AmCham Governor;
- Jannik Termansen, Regional Director, Government Affairs & Markets, 3M Asia Pacific and AmCham Governor; and
- Kevin Wo, Managing Director at Microsoft Singapore and AmCham Governor.

The winners of awards are:

Business Transformation (Sectoral)	
Award sub-category	
Financial Services	PayPal
Healthcare	MSD Pharma (Singapore) Pte Ltd
Small & Medium Enterprises	Space Matrix Design Consultants Pte Ltd
Supply Chain, Transportation & Logistics	FMC Agro Singapore Pte Ltd
Technology, Media & Telecommunications	Lenovo Singapore
Business Transformation (Functional)	
Award sub-category	
Women in Business	Atma Global
Cybersecurity	Acronis
Government & Regional Affairs	Access Partnership
Environment & Sustainability	3M Asia Pacific
Human Capital	Wiley's mThree Division
Marketing & Communications	- Redhill - SPAG
Leadership transformation	
Award winner	
MNC	Christopher Loh Chief Executive Officer UAB Bank Limited
SME	Mariko M. Braswell Co-Founder & Chief Executive Officer Move 78 Pte Ltd.
Digital Transformation	
Award winner	
MNC	Golomt Bank LLC
SME	Holmusk
Human Capital Transformation	
Award winner	
	Baxter International Inc.

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About AmCham Singapore

Established in 1973, the American Chamber of Commerce in Singapore (AmCham Singapore) is the largest and the most active international business association in Singapore and Southeast Asia, with over 5,500 members representing nearly 600 companies.

Our Chamber comprises 14 industry-specific committees: seven sectoral and seven functional. AmCham is a forward-thinking, business-progressive association. Our mission is to create value for our members by providing advocacy, business insights, and connections. Our membership includes American companies and Singaporean and third-country companies with significant U.S. business interests.

AmCham is an independent, non-partisan business organization. We are a member of the AmChams of Asia Pacific comprising 28 AmChams in the region. Our goal is to provide the information and facilitate the access and connections that give members insight into the local, regional, and global operating environment, enhance their four professional capabilities, and enable them to make well-informed business decisions.

For more information about AmCham Singapore, visit www.amcham.com.sg.

About AmChams of Asia Pacific (AAP)

AAP (formerly known as the Asia-Pacific Council of American Chambers of Commerce) was formed in 1968 and is an umbrella organization that comprises 28 AmChams collectively.

The annual AAP Business Summit is hosted each spring by one of AAP's member associations and convenes business, diplomatic and academic figures across the U.S. and Asia Pacific region to drive thought leadership, exchange business insights and build connections.

AmCham Singapore is hosting AAP Business Summit 2021 from March 9 to 11, 2021.

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