



**2024**

# **InnovASIAN Symposium**

SPONSORSHIP PACKAGES

**WASHINGTON GEORGETOWN MARRIOTT**

**WASHINGTON D.C.**

**FEBRUARY 15-16,2024**

# ELITE SPONSOR

# \$35,000

- 1 half-page ad in the InnovASIAN Symposium digital program
- Executives to be seated at the head table at the Innovation Lunch / Dinner and participate in the CTO / CIO Breakfast
- Opportunity to participate in planning committee/Brain Trust and 2 Speaking Opportunities on our Featured Programs, such as:
  - Women in Tech: WISE (Women's Initiative for Strategic Empowerment) Forum
  - CIO/CTO Forum
  - Doing Business with Corporations (Roundtable event)
  - EBRG (Employment Business Resource Group) Caucus
  - SDPL Forum
  - MSP (Managed Service Providers) Forum
  - Innovation Awards
- Company Branding for Room Key, Lanyard or Do Not Disturb Signs
- Opportunity to display promotional materials at Registration Center's Resource Table, Select Programs or Meal Functions
- Special recognition in the InnovASIAN Symposium digital and print marketing materials
- Sponsor logo on the InnovASIAN Symposium website for 12 months
- Link from the InnovASIAN Symposium website to the sponsor website
- Recognition by USPAACC National President & CEO as a sponsor of the Conference in one or more of the sponsored programs
- Social Media acknowledgment and sponsor recognition in USPAACC Weekly Update emails to subscribers
- Sponsor logo placement on the InnovASIAN Symposium registration page

# 10

InnovASIAN Symposium registrations

# 1

PR article or blog about the company's products or services in the event newsletter

# =60

Sponsor-provided video to be played during the InnovASIAN Symposium

# 2

Speaking opportunities

# PREMIUM SPONSOR **\$25,000**

- 1 half-page ad in the InnovASIAN Symposium digital program
- Opportunity to participate in planning committee/Brain Trust and 1 Speaking
- Opportunity on our Featured Programs, such as:
  - Women in Tech: WISE (Women’s Initiative for Strategic Empowerment) Forum
  - CIO/CTO Forum
  - Doing Business with Corporations (Roundtable event)
  - EBRG (Employment Business Resource Group) Caucus
  - SDPL Forum
  - MSP (Managed Service Providers) Forum
  - Innovation Awards
- Opportunity to display promotional materials at Registration Center’s Resource Table, Select Programs or Meal Functions
- Special recognition in the InnovASIAN Symposium digital and print marketing materials
- Sponsor logo on the InnovASIAN Symposium website for 12 months
- Link from the InnovASIAN Symposium website to the sponsor website
- Recognition by the USPAACC National President & CEO as a sponsor of the Conference in one or more of the sponsored programs
- Social Media acknowledgment and sponsor recognition in USPAACC Weekly Update emails to subscribers
- Sponsor logo placement on the InnovASIAN Symposium registration page

**8**

InnovASIAN Symposium registrations

**1**

PR article or blog about the company's products or services in the event newsletter

**:45**

Sponsor-provided video to be played during the InnovASIAN Symposium

**1**

Speaking opportunities

# INCUBATOR SPONSOR **\$15,000**



- 1 half-page ad in the InnovASIAN Symposium digital program
- Opportunity to display promotional materials at Registration Center's Resource Table, Select Programs or Meal Functions
- Special recognition in the InnovASIAN Symposium digital and print marketing materials
- Sponsor logo on the InnovASIAN Symposium website for 12 months
- Link from the InnovASIAN Symposium website to the sponsor website
- Recognition by the USPAACC National President & CEO as a sponsor of the Conference in one or more of the sponsored programs
- Social Media acknowledgment and sponsor recognition in USPAACC Weekly Update emails to subscribers
- Sponsor logo placement on the InnovASIAN Symposium registration page

**6**

InnovASIAN Symposium registrations

**1**

PR article or blog about the company's products or services in the event newsletter

**:30**

sponsor-provided video to be played during the InnovASIAN Symposium



- Opportunity to display promotional materials at Registration Center's Resource Table, Select Programs or Meal Functions
- Special recognition in the InnovASIAN Symposium digital and print marketing materials
- Sponsor logo on the InnovASIAN Symposium website for 12 months
- Link from the InnovASIAN Symposium website to the sponsor website
- Recognition by the USPAACC National President & CEO as a sponsor of the Conference in one or more of the sponsored programs
- Social Media acknowledgment and sponsor recognition in USPAACC Weekly Update emails to subscribers
- Sponsor logo placement on the InnovASIAN Symposium registration page

# 4

InnovASIAN Symposium registrations

# 15

sponsor-provided video to be played during the InnovASIAN Symposium

# USPA ACC



Sponsor the gathering of innovators and leaders who are **reimagining the future**

**CONTACT US**

[sponsorandspeaker@uspaacc.com](mailto:sponsorandspeaker@uspaacc.com)