



PHP
— SOUTH
COAST

9-10TH JUNE 2017

PHP SOUTH COAST 2017

Sponsorship Prospectus



WHY SPONSOR PHP SOUTH COAST 2017?

PHP South Coast is returning for a third edition. The first two conferences were hugely successful, and we are really pleased to be back with a bigger and better conference than ever before. We are adding a whole extra day to the conference, which adds even more opportunity for your business to interact with the PHP community.

BRAND AWARENESS

By sponsoring the PHP South Coast 2017 conference, you will be on the ground for two days with up to 275 developers, speakers and leaders in the PHP field - the perfect place to show your brand as a community-supporting organisation.

RECRUITING?

Some of the best PHP developers from across the country and beyond will be in attendance, and you'll be able to talk directly to them. We encourage attendees to visit all the sponsor booths and find out what you can offer.

BECOME A SPONSOR

email sponsor@phpsouthcoast.co.uk now



WHAT HAPPENED LAST YEAR?

Last year's conference was an incredible achievement and judging by the feedback, it was superbly received.

Don't just take our word for it; this is some of the actual feedback we received from attendees:

"Another absolutely superb event."

"Last year was great, so I was very much looking forward to this year. This year: twice as good."

"I love this event and will definitely keep coming."

"Excellent talks and speakers, great organisers, good company, nice sponsors"

"My first South Coast, and it was really good."

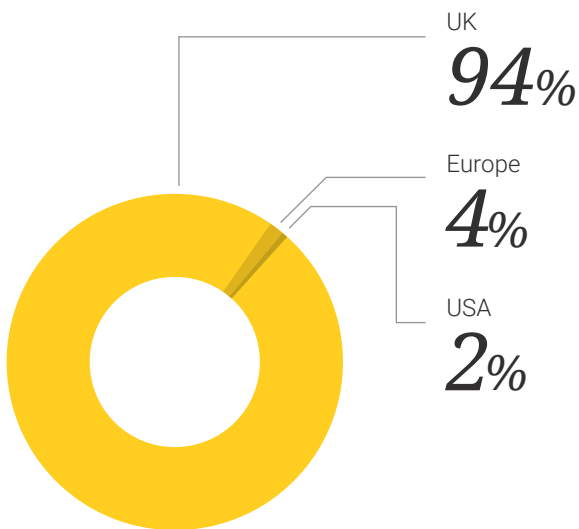
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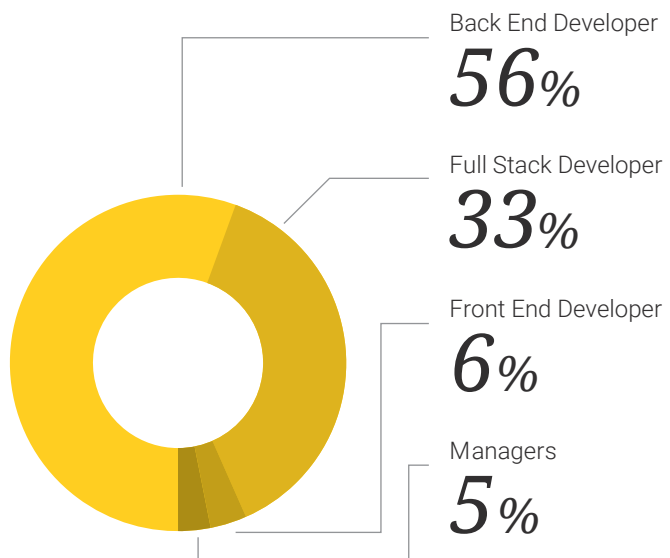


WHAT HAPPENED LAST YEAR?

ATTENDEE COUNTRIES



ATTENDEE JOB ROLES



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PACKAGES

PHP South Coast 2017 anticipates welcoming 275 delegates to Portsmouth, UK. We expect around 90% of delegates to have a focus on back end or full stack technologies and related tools, software, services and more.

COMMUNITY SUPPORTER - £300 (UNLIMITED)

- Logo on the website & signage at the conference
- Increased profile as a sponsor of the PHP community
- A thank you at the opening & closing speech
- A warm glow for helping to support PHP South Coast

SILVER - £1,000 (UNLIMITED)

- All the benefits of the COMMUNITY SUPPORTER package, PLUS...
- Flyers and/or gifts for delegate bags
- Short profile (max 50 words) on the conference website with your logo

GOLD - £3,000 (4 OF 5 AVAILABLE)

- All the benefits of the SILVER package, PLUS...
- A 4ft table in the breakout area¹
- x2 delegate passes

PLATINUM - £6,000 SOLD OUT

- All the benefits of the GOLD package, PLUS...
- Full profile on the conference website (max 150 words) with your logo
- A guaranteed 4ft table in the breakout area; your choice of location
- 5 minute opportunity to speak during the closing speech
- Guaranteed exclusivity of your industry type³
- Main track room named after your company

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ADDITIONAL SPONSORSHIP OPTIONS

Want to put your name to a specific expense for the conference? Then here's the options for you, and let's be honest, all prices are negotiable so get in touch if you fancy something but it seems a little out of your budget. There are only one of each of these sponsor slots available though, so if you see something you fancy, get in touch with us as soon as you can by emailing sponsor@phpsouthcoast.co.uk.

~~LANYARD SPONSOR - £1,000~~ SOLD OUT

for Silver or above sponsors

Arguably one of the best add-ons, this high visibility position allows your logo to be seen by every single attendee. Your logo will be printed monochrome on the lanyards², alternating with the PHP South Coast logo. This is an ideal add-on to a sponsorship package with a booth.

LASER QUEST SPONSOR - £1,000

for Silver or above sponsors

The laser quest events have been great successes, and possibly the hottest sponsorship package on the card. Your logo will be displayed outside the laser quest event and on related signs. You'll also be credited and thanked for sponsoring the laser quest during announcements. We'll also let you shoot lasers at, and be shot by, the attendees, staff and speakers.

SECOND TRACK SPONSOR - £1,000

for Silver or above sponsors

Your logo will be displayed outside the second track², and the second track will be named after your company (and referred to as such in announcements and media).

DINNER & SOCIAL SPONSOR - £2,000

Your logo will be displayed throughout the social², and be credited and thanked for sponsoring the social during announcements. We'll use the money to provide snacks and beverages for everyone at the after-conference social, and will also arrange something special for the guests (last year we supplied board and card games from our games partner). If you would like to sponsor the social and have an idea for entertainment then let us know!

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SPEAKER DINNER - £1,000

As a community conference, we can't pay our speakers. In fact, most of them pay their own travel expenses to come and speak at PHP South Coast. Without the amazing speakers, we'd have no conference, so the least we can do is treat them to an amazing meal the night before the conference. As the Speaker Dinner sponsor, you'd be publicly thanked during the announcements and during the speakers dinner. But wait... we'd love you to attend too⁴! You'll get to address the speakers and mingle with some of the biggest thought leaders in the PHP community.

LUNCH SPONSOR - £1,000

You'll become the ambassador for lunches on both days. After all the exciting talks we'll be putting on, our delegates will be hungry! You'll be thanked of course, and we'll display your logo by the lunch areas.

TEA & COFFEE SPONSOR - £500

Everyone knows British folks love a great cup of tea, so they'll be thankful to your company for providing tea and coffee. We'll display your logo by the tea & coffee stands in the five refreshment breaks, and of course thank you in the opening and closing speeches for supporting the conference.

ANYTHING ELSE! - GET IN TOUCH

We have a myriad of costs that go into putting on such an amazing event, from speaker's and staff accommodation, to stationery and accountancy. Do you want to be associated with something but don't see it here? Get in touch and we'll figure something out.

All of the sponsor prices shown are excluding VAT, where applicable, and all payments are due within one calendar month of invoicing or one calendar month prior to the first date of the conference, whichever is sooner.

¹ Subject to availability - these are offered on a first-come, first-served basis

² You must supply us with artwork by 1st May 2017.

³ We can only guarantee exclusivity from the point of sign up onwards

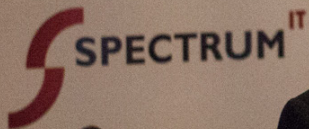
⁴ Maximum 2 people

⁵ Flyers and/or gifts to be provided in whole by, and at the cost of the Sponsor, no later than 2 weeks prior to the conference

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2016

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SPECTRUM IT TRACK



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ABOUT THE CONFERENCE

The PHP South Coast 2017 conference will take place on 9-10th June 2017 and will be held at "Action Stations", a venue built inside Boathouse No 6 in the Portsmouth Historic Dockyard. The venue includes a fantastic 275-seat tiered auditorium with excellent facilities.

The conference will feature two days of 50-minute and 20-minute sessions, including two keynote talks. There will be a social on the Friday evening directly after the conference (at the same venue), which all sponsors are also welcome to attend.

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THE COMMUNITIES

The PHP South Coast 2017 conference is made up of six PHP communities in the area: PHP Hampshire, PHP Dorset, Brighton PHP, PHP Surrey, PHSW and PHP Berkshire user groups. The conference is run by passionate volunteers who are determined to create a premier web developer conference right here on the UK's south coast.

All of these user groups were started with the intention of...

- Creating learning opportunities from industry-leading PHP developers around the world
- Raising the worldwide profile of the PHP community
- Creating networking opportunities for developers in the community
- Encouraging personal development of web developers
- Creating a diverse and thriving community around the PHP programming language in the south of the UK

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THANK YOU

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