Image Guidelines for Depots

When creating a Quality Monitoring System (QMS) ticket regarding product registrations, it is important that the images uploaded provide the BCMB the information required to verify if a beverage container is registered in a timely manner. Additionally, if images are sent through the QMS for registrations that do not have images in the BCMB Registration Portal, the BCMB needs to ensure that the images show the required information and verify all aspects of the beverage container.

It is crucial that beverage containers listed in the BCMB Portal have images associated with them as customers and Depots view the BCMB Registration Portal to confirm whether a beverage container is registered and can be accepted by a Depot. A complete and updated database can prevent confusion and frustration for both customers and Depots.

In order for the BCMB to verify beverage containers and upload images to the BCMB Registration Portal, please ensure the pictures you provide meet the necessary standards as outlined below:

1. Pictures provided note the brand, flavour, size, material, and UPC-if applicable. If there is no UPC, please continue to send images of the back of the container for verification. Please ensure the information noted above can be clearly identified.

2. Please take pictures of the individual containers (not a multi-pack). Since containers are returned to Depots as individual units, the BCMB requires images of the individual unit within the pack, not the pack itself.

Thank you for working with the BCMB to update the Registration Portal to better serve customers and assist Depots with registrations inquiries. We appreciate your assistance!