



QCONFERENCING LEVERAGES LOGITECH VIDEO CONFERENCING SOLUTIONS TO ENABLE BETTER MEETINGS

Qconferencing is a video communications service provider to construction, education, non-profit companies, and other markets across Europe. As the market moves away from expensive in-room systems towards cloud + PC + HD-quality video conference solutions, Qconferencing believes that Logitech delivers an optimal combination of A/V quality, interoperability, and cost efficiency to provide better—and easier—meeting experiences for their customers.



INDUSTRY
Technology

LOCATION
Kantoor Amsterdam

WEBSITE
qconferencing.net

PRODUCTS USED
Logitech GROUP



Logitech Connect Logitech PTZ Pro



CHALLENGE

Qconferencing was looking for high-quality, cost-efficient video conferencing solutions that would enable video in every meeting room for their customers. Specific priorities included Full HD, ease of use, content sharing, and seamless interoperability with Skype for Business.

SOLUTION

Qconferencing selected the Logitech portfolio of webcams and ConferenceCams to provide the combination of A/V quality, ease of use, cost efficiency, and interoperability they needed to offer exceptional Skype for Business meeting experiences for customers across Europe. Note: 95% of meeting rooms are not video enabled yet, that's where QConferencing is going to implement Logitech products. In places where management agrees that every meeting room should be video enabled, like Offcourse in combination with SFB.

RESULT

Logitech video collaboration products—by making high-end video communication flexible and affordable—is helping Qconferencing create optimized meeting room experiences customized to client needs in construction, education, non-profit companies and other markets they serve.

“Audio conferencing is dead. On an audio call I can multitask, handle email or even cook—as long as I say yes or no at the right times, people assume I’m listening and fully engaged when maybe I’m not. With video conferencing, 75% of the interaction is not coming from our mouths but from our nonverbal communication. The future belongs to video, video, video.”

REGINALD GATLING
Account Manager
Qconferencing